



Knowledge grows



CORPORATE SOCIAL RESPONSIBILITY ACTIVITY REPORT 2022-23

Kiran - A Yara India Community Initiative

INDEX

About Kiran	4
About Yara's CSR	5
Message from the Managing Director	6
Message from the Chairperson	7
Coverage of Social Interventions	8
Education	10
Agriculture	14
Animal Husbandry	18
Women Empowerment	22
Skilling and Livelihoods	29
Infrastructure	34
Healthcare	38
Events and Recognition	42
Special Project	43
Impact Study - Agriculture	44
Trustees	45
Team Kiran	46

ANNUAL ACTIVITY REPORT - CSR FY 2022-23



Kiran - A Yara India Community Initiative



VISION

Rural empowerment through economic upliftment, social development and sustainable climate resilience.

MISSION

Kiran shall collaborate with agencies and stakeholders towards achieving the sustainability of the rural population. It shall empower (social and economic well-being) them and support them for their farming and non-farming livelihoods.



Values

Collaboration
Integrity
Passion
Service



About Yara's CSR



Scan to download Yara's CSR Policy

Yara International is a Norwegian chemical company with production sites in 50 countries on six continents. Yara offers farmers a wide range of crop-specific high-value nutrient products, which helps them judiciously use the soil nutrient and enhance productivity. The proposition is to provide farmers with a positive value that ensures an attractive return on investments. The farmers thus can have better income, and this helps in better living standards.

Yara India

Yara Fertiliser India Private Limited (YFIPL) got established in the year 2011. However, the company had a much longer history of doing business in India. The company provided high-value soil nutrients for agriculture and other needed raw materials to the Indian Markets for over two decades. YFIPL operates the entire length and breadth of the country and has a wide range of products for a distinct set of consumers. The products like Yara Mila, Yara Tera, Yara Vita Folier, and Yara Liva are in high demand among advanced farmers. Yara's mission is both simple and ambitious. It mentions responsibly feeding the world on the one hand and protecting the planet on the other.



Yara Fertilisers Babrala

The Babrala unit of Yara produces Urea. This product sells through a regulated market system. The unit has an annual production of 0.7 Million tonnes of Ammonia and 1.2 Million tonnes of Urea. The Urea manufactured at the Babrala plant serves the agriculture production among farmers from Punjab, Uttar Pradesh, Uttarakhand, Bihar, West Bengal and Haryana.

Social Responsibility of Yara

The development of the communities around the plant location is of prime concern for Yara, India. In pursuance of this concern, Yara India helped form a community development arm named Kiran-A Yara Community Initiative. This initiative embarked upon its agenda of helping the communities around specific development themes. Health, Education and Skilling, Agriculture, Animal rearing and Infrastructure Development are major themes for Kiran. The development efforts are well geared to affect the entire cross-section of the communities living in the villages. The focus areas of Kiran are in line with the SDGs as well as Schedule 7 of the Companies Act 2013. The beneficiaries of the services include farmers, animal rearers, and school-going children from the pre-primary level and above to the women and the youths.



CSR Committee of Yara

The Corporate Social Responsibility Department of Yara Fertilisers India Private Limited is administered and shaped by its own CSR board with a definite CSR policy planned by the CSR committee and approved by the board. It implemented the CSR projects under the guidance of the CSR Committee. This Committee carries out the professional actions and activities in section 135 of the Companies Act 2013, and the rules set out. The board members recommend the amount of expenditure to be incurred for the activities to be carried out by the company and monitor the company's CSR strategy from time to time.

Financial Outlay in 2022-23

The total amount spent in FY 2022-23 for Community Development is INR 2.38 Cr.



Sanjiv Kanwar
Managing Director, Yara South Asia

I am delighted to share the remarkable achievements of Yara India's Corporate Social Responsibility arm 'Kiran' in our 5th Annual Activity Report with our dedicated stakeholders and the vibrant social development community.

As a responsible citizen, each of us has a duty of creating a just and equitable society. This is true for our company too and through Kiran, we are doing our bit to make the lives of our communities better while contributing to the Sustainable Development Goals. Our service delivery in the villages near our plant in Babrala has always been focused on inclusion and sustainability while creating a sense of partnership with local stakeholders and a shared value with the beneficiaries.

With all these attributes in our DNA, we are focused on furthering our impact in the fiscal year 2022-23. Many of our initiatives have surged back to life, brimming with renewed enthusiasm. Team Kiran has left no stone unturned, delivering its services with unbridled gusto.

Our health services, particularly the outpatient department (OPD), are once again operating at full throttle. On the educational front, our programs have scaled new heights in terms of outreach and quality. The agriculture and animal husbandry programs, which were in full swing last year, have reached unprecedented levels of outreach and support this year. The positive impact of our soil

and water conservation program on farmers' income is nothing short of astounding.

The true highlight, however, of this report shines brightly on the women entrepreneurs who have thrived through our partnership with Self Help Groups. We stand with immense pride beside these remarkable and independent women who have carved a unique place for themselves in an economic landscape traditionally dominated by men. Their stories are not just inspiring; they radiate positivity and resilience.

A heartfelt gratitude to the entire Kiran team, whose unwavering dedication and hard work is pivotal in changing the lives of our communities. We're also deeply appreciative of the consistent faith that our community leaders and members have placed in us year after year. They've given us the privilege of partnering with them in multiple endeavours.

As we look ahead, we're hopeful to continue receiving your invaluable support in the coming year, 2023-24, and beyond. Together, we can make even greater impact on the lives of those we serve.



Maya Shanker Prasad
Chairperson, Kiran and VP (Production), Yara India

The fiscal year 2022-23 was particularly satisfying as we went full steam delivering all our programs for the betterment of communities under our CSR aegis. Our teams worked with coordination, cohesiveness and a spirit of collaboration to ensure thousands of beneficiaries were able to take advantage of our service offerings. Kiran's work has always been in alignment with the CSR Law as well as the Sustainable Development Goals and this year was no different.

Our work in the domains of Agriculture, Animal Husbandry, Education, Skilling and Livelihoods, Infrastructure, Health and Women Empowerment has reached close to 40,000 people and 50,000 animals which I believe is a great testament to our commitment towards creating sustainable communities. As seen in the pages of this report, we have consistently improved our impact and outreach numbers over the last 5 years. I am hopeful to continue this positive journey with the support and collaboration of all stakeholders involved.

I am particularly proud of the highlight in this report which is the coverage of successful women entrepreneurs who have won against many odds and are the shining lights of our successful journey in creating more than 370 Self Help Groups. These are a few of the close to 5,000 women who have placed their trust in Kiran's empowering work and reaped benefits from the same.

Among other domains, our work with the farmers both in the Agriculture Domain as well as the Animal Husbandry domain has seen some trailblazing work this year. Apart from the ongoing and highly beneficial

work of Soil and Water Conservation, we also piloted a few initiatives that are helping the farmers raise their standards of living and also benefiting their cattle in a big way. One remarkable achievement is that our team identified 161 eligible community members and got them enrolled in the Government Social Security Schemes. They have started getting pensions under old age, widow and disability pension schemes which is a great support. Kiran has also supported the Government's Amrit Sarwar Yojna and renovated 04 ponds this year.

Supporting youth in their pursuit of excellence and sustainable careers has always been our focus and this year we have sent more than 300 young people to be trained by the GMRVF which is a shining example of organisational collaboration. Among these 10 were women which I think is a fabulous achievement. All these young people including the women have begun their journeys of excellence through the dedication of Team Kiran.

To every member of Kiran, I thank you all for your never-dying spirit and your sense of responsibility towards your communities and domains. I am also grateful to all the community members and leaders who have supported our work in every way they could. It is this sense of co-existence, and partnerships towards the SDGs that keeps our communities safe, empowered and on a path towards sustainability. I am confident that this support and spirit of partnership will continue to grow in the coming years too.

Coverage of Social Interventions (Yearwise)

Thematic Area	Activity	Coverage				
		2018-19	2019-20	2020-21	2021-22	2022-23
Health	Number of women received ANC	3,238	4,221	2,028	3,036	2,937
	Number of Children vaccinated	13,153	11,044	5,179	8,871	10,404
	Total number of Elderly underwent cataract surgery	252	295	-	-	270
	Number of persons treated in the Health Centre OPD	10,136	9,240	1,835	647	4,013
	Number of persons treated in the Village Health camps	3,729	4,491	-	4,838	6,275
	Support to malnourished severely and moderately malnourished (SAM and MAM) children	-	-	614	628	328
	Children benefited from School health checkup camps	-	1,574	-	305	1,175
Education	Children Benefited out of Primary Educational Initiatives	689	591	427	612	589
	Students enrolled in Nagaliya Kazi School	229	156	166	70	70
	Students benefited from After School Learning centre	40	25	44	105	156
	Students enrolled in Rainbow centers	60	102	-	348	405
	Number of Bench and Desk Provided to Government Schools	-	-	-	160	250
Agriculture	Acres covered under Laser Leveling	137	171	187	136	213
	Acres covered under Deep Ploughing	550	198	187	136	213
	Acres covered under Organic Promotion	208	190	187	136	213
	Farmers benefited from Soil Testing	658	313	92	200	146
	Farmers received agriculture implements	98	114	96	82	33
	Farmers received Training on Agriculture practices	446	110	100	287	225
	Farmers received high yield variety seeds of different crops	469	311	370	343	381
	Farmers adopted SWI	598	350	344	359	178
	Farmers adopted TPR	71	61	104	57	62
	Farmers covered under Underground pipeline	-	-	-	-	30
	Farmers benefitted under Underground pipeline Indirectly	-	-	-	-	537
	Individuals benefited from Solar based home lighting system	-	-	50	-	50

Coverage of Social Interventions (Yearwise)

Thematic Area	Activity	Coverage				
		2018-19	2019-20	2020-21	2021-22	2022-23
Animal Husbandry	Number of Artificial Inseminations	33,406	30,640	21,432	22,030	20,374
	Number of Animals Vaccinated for H.S	26,972	23,385	8,396	25,607	32,182
	Number of Animals Vaccinated for FMD	21,569	24,486	7,557	19,586	8,626
	Number of animals de-wormed	5,361	3,077	2,424	3,162	2,639
	Number of animals treated in Animal OPD	3,847	3,693	367	2,678	2,645
	Number of Farmers provided with fodder seeds	519	421	655	561	550
	Number of families benefitted from floor construction	-	-	-	-	61
	Number Cattles benefitted from floor construction	-	-	-	-	250
	Number of paravets associated	-	-	-	-	35
	Number of Women trained on AH	-	-	-	-	130
Skill Development and Women Empowerment	Number of SHGs operating	299	315	277	346	379
	Number of Women members of SHGs	3,644	4,112	3,472	4,192	4,974
	Cumulative Savings of the SHG Members (In Lakhs)	47	45	24	56	78
	Credit Disbursed to the SHG Members (In Lakhs)	142	128	76	176	269
	SHG Members trained for Enterprises	30	30	-	30	30
	Number of women members of SHG into enterprises	44	18	23	54	147
	Number of Youths enrolled skill development training	728	554	272	615	543
Infrastructure	Number of toilets constructed	31	43	40	41	50
	Meters of pavement (brick paved track) made in villages	137	300	205	60	283
	Meters of drainage channel made in villages	209	224	-	65	160
	No.of Safe drinking water system installed in villages	-	-	1	-	1
	Safe Drinking water provisioned for the number of families	-	-	500	-	800
Affirmative Action	No. of youths trained in External Organisation (GMRVF)	50	113	50	79	316
	No. of youths trained in External Organisation (CIEPT)	10	24	10	10	10
	No. of youths trained in External Organisation (L&T)	17	18	3	-	-
	Scholarship to SC/ST students	79	98	99	62	60

4 QUALITY
EDUCATION



10 REDUCED
INEQUALITIES



EDUCATION



Education stands as a beacon of empowerment, a potent tool capable of liberating young minds and uplifting communities. As underlined in a UNESCO report preceding the advent of the Sustainable Development Goals (SDGs), education emerges as a transformative force, illuminating pathways out of poverty for countless individuals worldwide. This fundamental insight resonates with the broader notion that education extends its influence far beyond the classroom, spurring advancements across various life domains.

Research corroborates the pivotal role education plays in fostering well-rounded development. Beyond the confines of scholastic achievement, education contributes to improved quality of life, encompassing health, economic stability, and societal progress. Indeed, the significance of education is magnified by its pivotal role within the SDGs framework, particularly in its synergy with critical objectives such as Zero Hunger and Zero Poverty.

Kiran's unwavering commitment to enhancing education, with a pronounced

focus on Early Childhood and Primary Education, has yielded encouraging outcomes, especially in the heart of outreach villages. These successes have come amid challenges, including the two-year hiatus brought about by the global pandemic. Yet, even in the face of adversity, Kiran's dedication to educational betterment has endured, exemplifying the resilience that characterizes the education sector.

As one delves into the Education Domain of this report one embarks on a journey that traverses the realms of aspiration, resilience, and collaboration. From the backdrop of global goals to the foreground of local impact, this exploration underscores the indomitable spirit of education—a force that shapes minds, nurtures potential, and builds bridges to a future marked by promise and possibility.

Rainbow Centres

Rainbow centres are village-level Early Childhood Education spaces created by Kiran in partnership with the local Panchayat and other stakeholders. These centres are managed by a locally established SHG, who ensure the enrollment of children and timely fee collection to sustain the centre. This has threefold benefits viz; Education for Children, Income for SHG and employment for local women as teachers.

CLIP

Children's Learning Improvement Program is a remedial education program that aims to improve the quality of education in local schools. A community-based volunteer is selected and trained in the methodology of remedial education and then ensures that children attain grade-specific skills and milestones. Children who otherwise are at risk of falling behind the regular school curriculum are likely to do well in the classes and avoid the risk of dropping out.

Primary School - Nagaliya Kazi

In the Nagaliya Kazi Village, a primary school is being run for classes from Nursery to V with the help of a community-based organisation and with inputs from Kiran. This school serves as the beacon of inclusive and quality education. The school has dedicated teachers who are well-trained and ensure high calibre learning experience for all children.

ASLC

To provide additional learning support for children in secondary schools, Kiran is operating After School Learning Centers for more than 150 children. These sessions taken by a trained local youth focus on Math and Science. Given that the students will soon be writing their 10th class exams the after-school preparation goes a long way in making them ready for the challenge.

FY 22-23 ACTIVITIES

- Provided 250 benches and desks for 500 children in 05 Govt. Schools.
- Installed Solar light facilities in 09 Rainbow pre-primary education centres.
- Scholarship was provided to 40 students.
- Organized career counselling sessions in 03 Schools.
- Organised a science exhibition in which students from 08 Govt. School participated.
- Organized two days of training for 09 community teachers deputed in 09 Govt. primary Schools.

FY 22-23 OUTREACH





ANIL

Hardwork leads to prosperity!

In the heart of Kail Village, a tale of inspiration unfolded, showcasing how one person's initiative can bring about a remarkable change. Meet Anil, a 16-year-old with dreams as vast as the open skies. Living in the village falling under Kiran's CSR outreach area, Anil shared the aspirations of children his age – he wanted to complete his education and someday open a pharmacy in his village.

Anil's journey took a remarkable turn when he participated in the summer classes at Kiran's CSR Campus, along with his friends. It was here that he learned about the Rainbow Centers run by Kiran, designed to empower rural children with education. But Anil noticed something peculiar – his village lacked such a centre. His curiosity led him to approach the program team to find out why.

The response he received didn't deter him; it inspired him. Anil learned that the program team couldn't find a suitable place in Kail to establish the centre. Without hesitation, Anil offered his own home, where some expansion work was already underway. This young man's empathy and generosity shone brightly.

Returning home, Anil persuaded his parents to allocate a spacious room for the Rainbow Center, all without cost. He even convinced them to have it painted to make it a welcoming place for children to study. The kindness and determination of this young soul left Team Kiran pleasantly surprised.

Thanks to Anil's selflessness, a new Rainbow Center was inaugurated in Kail in July 2022, becoming a beacon of hope for 38 children seeking a better future. On Independence Day, Team Kiran recognized Anil's exceptional contribution, felicitating him for his generosity and dedication.

We extend our heartfelt thanks to Anil and his family for their extraordinary generosity. They have not only transformed the lives of 38 children but also shown us the profound impact that one person's initiative can have on an entire community. Anil's story reminds us that with determination and compassion, positive change is not only possible but within reach.



AGRICULTURE



In the vast expanse of discourse surrounding the pivotal role of agriculture in India, one cannot help but underscore the profound interdependence between this ancient practice and the very sustenance of the rural populace.

Throughout the annals of time, agriculture has remained an unwavering cornerstone of income generation for a significant portion of Indians residing in rural expanses. As borne out by the 2011 census, an astonishing 54.5% of the nation's populace, and a staggering 65% of the residents of Uttar Pradesh, continue to tether their primary livelihood to the pursuits of agriculture.

Embarking upon this commendable journey, the Kiran team has come up with a proactive intervention within the Agricultural domain, steadfastly addressing a multitude of local challenges that have long hindered progress. Challenges encompassing salinity, water-logging, reliance on age-old practices, and a pervasive lack of awareness about cutting-edge techniques for augmenting production.

Over time, Kiran's endeavours have been fervently dedicated to elevating soil vitality through meticulous land

development and water conservation measures. Moreover, Kiran has ceaselessly endeavoured to empower farmers with modern agricultural practices, diligently imparting knowledge through enriching training sessions, the vibrant platform of Kisan Mela, and enlightening exposure visits.

At the heart of these initiatives lies the ambition to catalyze an agricultural renaissance, fuelled by a commitment to bolster crop yields and curtail the burdensome costs of cultivation. This aspiration comes to life through the distribution of high-yielding seed varieties and precision-driven farm mechanization tools, precisely tailored to local needs and exigencies.

In this section, one can delve deeper into the intricacies of Kiran's efforts, offering insightful exposition of the multifaceted approach adopted by the team. With unwavering dedication, Kiran's work echoes the resounding sentiment that agriculture isn't merely a vocation; it's a tapestry woven intricately into the very fabric of our nation's progress.

Soil and Water Conservation

This marquee intervention of Kiran has brought prosperity to many farming households by increasing farm yield and decreasing the cost of farming. Under this intervention, 4 services, viz; Soil Testing, Laser Levelling, Deep Ploughing and supply of Bio-fertilisers are taken up. These inputs result in better yield, leading to an increase in income and an improvement in the standard of living.

Agriculture Knowledge Enhancement

Under this intervention, work is done on building the capacities of the farmers through various interventions including workshops on best farming practices, exposure visits to various agricultural exhibitions and institutions and community-level meetings to create local convergence.

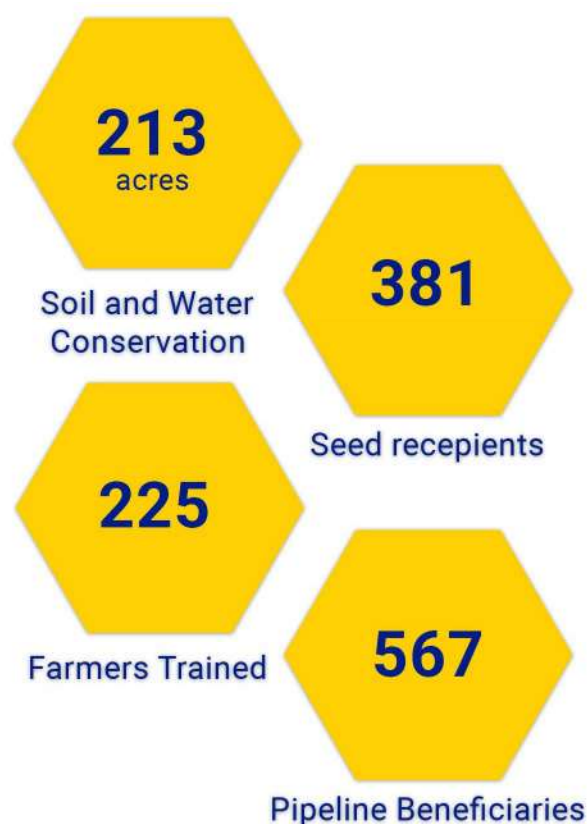
Agriculture Input Technology

Under this intervention, farmers who become early adopters of new technology are given seeds at subsidized rates to help them take up new methods of farming. These high-yield varieties of seeds ensure better yield leading to an increase in household income.

FY 22-23 ACTIVITIES

- A farmer's meet, exhibition and plantation drive were organised.
- Conducted Impact assessment of Soil and Water conservation program by IRAP.
- Solar home-based lights were provided to 50 villagers.
- 101 farmers attended the farmer's fair organized at Vallabh Bhai Pant University at Pant Nagar, Uttarakhand.

FY 22-23 OUTREACH



A portrait of Narendra Singh, a middle-aged man with grey hair and a mustache, wearing a light-colored button-down shirt. He is sitting in front of a brick wall with a thatched roof visible in the background. The name 'NARENDRA SINGH' is overlaid in large white capital letters on the right side of the image.

NARENDRA SINGH

"Reaping" the rewards

In the heart of the vibrant Mehua Hasanganj Village, a remarkable transformation is taking place, and one fabulous example of this change is Narendra Singh Yadav, affectionately known as "Master Saab" by the local community. He is not just a farmer; he's a symbol of hope and progress.

Narendraji's family has been cultivating their 23 "Bigha" of land for generations, growing a variety of crops including Paddy, Wheat, Mustard, Bajra, and Sugarcane. But something magical happened when Team Kiran, stepped into his life.

Thanks to Kiran's Soil and Water Conservation Initiative, Narendraji's farming journey took an uplifting turn. This initiative brought about a wave of change, providing a package of 4 services viz; Laser Leveling, Deep Ploughing, Soil Testing, and supply of Bio-fertilizers to the farms in the area, including Narendraji's.

The results were astounding. Narendraji saw a remarkable increase in his wheat yield. What was once 2.5 to 3 quintals of Wheat per Bigha has now flourished to a bountiful 4 quintals.

His family's income has increased, bringing about an improved standard of living. Better education for his children, investments in his own farming, and a brighter future became a reality.

Narendraji is not just thankful; he's elated. His success story is a testament to how small interventions can create a monumental impact. He wholeheartedly recommends these services to all farmers in the vicinity, believing that this transformation is a game-changer for everyone.

With Kiran's support, Narendraji has turned his dreams into reality, and his story is an inspiration for the entire community. His fields, once modest, now paint a picture of prosperity, and his family's future shines brighter than ever before.

1 NO POVERTY



12

RESPONSIBLE
CONSUMPTION
AND PRODUCTION



8

DECENT WORK AND
ECONOMIC GROWTH



ANIMAL HUSBANDARY



Animal Husbandry stands as both a primary vocation and a secondary pursuit among the diligent farmers of India, intricately woven into the fabric of rural life. In the vast expanse of the nation's agrarian landscape, where the rural economy finds its foundation in Agriculture and its allied activities, Animal Husbandry emerges as a pivotal force propelling rural development and bolstering the livelihoods of farmers.

Given the nature of this domain, Kiran works across three critical pillars: Animal Health Care, Breed Improvement, and Balanced Nutrition. These pillars form the bedrock of an integrated approach that resonates harmoniously with the pulse of the rural communities it serves.

The symphony of progress in Animal Husbandry resonates through Kiran's tireless efforts, reaching rural hamlets and fostering change from the grassroots. As awareness interventions reverberate in village meetings and sensitization sessions, a transformative narrative of informed care and sustainable practices takes root.

This year has seen Kiran's dedicated efforts in the field of Animal Husbandry flourish further. Through thoughtful initiatives like Animal Gynec Camps, where the health of our four-legged

companions is tended to with care, and Awareness Camps for farmers, Kiran's positive work has continued to improve the lives of farming communities. The organization also empowered para-vets through workshops, nurturing a network of local expertise to support animal well-being.

Kiran has extended its embrace with the establishment of a satellite centre, expanding the outreach of our services. This expansion reflects our commitment to leaving no community untouched by the benefits of Animal Husbandry.

The symphony of progress orchestrated by Kiran resonates through villages, where informed care and sustainable practices take root. It's not just about tradition; it's about embracing innovation. In this dance between the old and the new, Kiran's unwavering dedication forms the cornerstone of a transformative journey towards a brighter future for India's farming communities. The story of Animal Husbandry unfolds, not just as a vocation but as a beacon of hope, illuminating the path to prosperity for both farmers and their animal companions.

Animal HealthCare

Under this intervention, an Animal OPD is operational in Babrala that serves farmers in the nearby villages. The OPD is run by a qualified veterinarian with the support of a team of Pashu Pakal Mittr (PPM). Animals are treated for various diseases and medicines are provided as per need.

Breed Improvement

This intervention aimed at aiding farmers with better quality milch animals, artificial insemination and selective breeding techniques to make cattle more resilient to diseases and productive. Farmers in this program have animals whose milk yield is higher than average. The program is implemented on the ground through PPMs.

Construction of cemented flooring

This new intervention started in 22-23 upon the request of and after consultations with the farming community, has improved the living conditions of livestock in the villages. A cement flooring is constructed for the cattle that keeps the surroundings clean and protects the animals from infections while also making the upkeep easier for the farmers.

Balanced Nutrition

To improve the milk yield of cattle, farmers have been given a variety of green fodder which they plant in a part of their farmlands. Varieties like Multi-cut Sorghum and Napier Grass ensure that good quality green fodder is always available. This fodder is nutritious for the animals and improves their overall well-being while also increasing the yield of milk.

FY 22-23 ACTIVITIES

- Organized Animal Gynec Camp in which a total of 25 animals were treated.
- Organized awareness campaign on prevention of lumpy disease in 8 villages.
- Organised a one-day workshop on Artificial insemination for 29 para-veterinarian.
- Established 01 Satellite centre in Junawai for provide Semen, LN2, sheath, gloves and AI Gun to para-veterinarian.

FY 22-23 OUTREACH





A vet for all seasons!

In the quiet villages near Babrala, a young man named Narendra Gadha has become a beacon of hope for the farming community. Narendra, a para-veterinarian, found his calling in serving the needs of his community, thanks to a golden opportunity provided by Kiran.

Narendra's journey started with a basic education – he completed his intermediate exam but didn't pursue further studies. However, fate had a different plan for him. In 2021, he became part of the Pashu Palak Mitra training program organized by Kiran. During this training, he gained expertise in Artificial Insemination, Animal Care, First Aid, Pregnancy Diagnosis, and Animal Vaccination.

Armed with newfound knowledge, Narendra began serving six villages near his home. His services come at a nominal cost, making quality veterinary care accessible to the farming community. The impact of his diligent work is evident – the animals under his care are healthy, and the farming community is delighted with his prompt service.

Narendra's dedication goes beyond professional boundaries. He's become a trusted figure in the villages, always just a call away when support is needed. His monthly income of INR 25,000, a result of his work as a para-vet, not only sustains him but also stands out as a significant achievement in the region.

Narendra's story is one of transformation – from a young man with basic education to a vital pillar in his community. Thanks to Kiran's initiative, he not only found a livelihood but also a sense of purpose in serving his community. As he embarks on a new chapter in his life with marriage, Narendra looks forward to a happy and stable future, symbolizing the positive impact of community empowerment through initiatives like Kiran.

5

GENDER
EQUALITY



8

DECENT WORK AND
ECONOMIC GROWTH



10

REDUCED
INEQUALITIES



WOMEN EMPOWERMENT



India's pursuit of gender equality and empowerment has embarked upon a transformative journey, yet the path remains steep and challenging. Despite advancements, the global benchmarks for gender parity elude the nation. The unceasing evolution of Women Empowerment and its integral role in reshaping societies continue to be a subject of paramount importance.

While the endeavour to elevate women's participation in the formal workforce has been ongoing, the landscape still echoes with the disparity in opportunities and representation. The collective wisdom of nurturing both genders through education has illuminated a potential escape from the clutches of poverty. However, a sobering reality persists—many young women are constrained from this trajectory, as evident from the participation data. The year 2022-23, as unveiled by the Ministry of Women and Child Development, bore witness to India's unwavering commitment to change, with concerted efforts to bridge the gender gap.

In the heart of this narrative stands Uttar Pradesh, a crucible of aspirations and transformations. Empowering women across this diverse state has been a multifaceted endeavour, intertwining

various threads of development. The resounding success of initiatives undertaken here reverberates as a testament to the resilience and potential of women in the face of adversity.

Within this context, Kiran's pioneering work in the realm of Women Empowerment has radiated a ray of hope. Through strategic interventions, encompassing Health, Education, and targeted programs like Self-Help Group (SHG) Formation, Social Enterprise establishment, and Vocational Training, the lives of countless women have been invigorated. The impact resonates in the realms of improved income, self-employment, and an enduring sense of dignity.

As the chapters of this narrative unfold, a dynamic synergy between local action and broader national initiatives comes into focus. The nation's stride towards gender parity is propelled by collective momentum, where every empowered woman is a testament to progress. The journey may be arduous, but the destination—an India where every woman stands empowered—is a cause worth every endeavour, every aspiration, and every endeavour.

SELF HELP GROUPS

The formation, development, training and strengthening of Self-Help groups has been a cornerstone activity in realising the dream of empowerment and economic freedom for rural women. Carrying on this good work in the current FY, Kiran has continued to strengthen the SHGs and as the table below shows, the efforts have yielded positive results during this year while also creating a large cumulative impact. Women who participate in the small savings groups have often shared inspiring stories of moving out of poverty and discovering their hidden potential as micro-entrepreneurs in many cases.

ENTERPRISE DEVELOPMENT

After realising their economic self-worth through SHGs, women have often grown beyond small savings. To aid their vision of true economic self-reliance, Kiran has focused on creating small enterprises by and for women groups in the intervention area. While micro-enterprises have served society with their products, several projects have grown to take larger shapes and chief among them are Project Akriti and Project Karzobi. This year 145 new individual enterprises and 2 new group enterprises have begun the journey of economic prudence and growth under the guidance of team Kiran.

FY 22-23 ACTIVITIES

- Organized Annual General Meeting of SHGs with a participation of 4754 members of 379 SHGs from 58 villages.
- Completed NABARD supported Micro-Enterprise Development Program (MEDP) to train 30 SHG women from 04 villages on Advanced Sewing and Cutting.
- A Group Leaders Training Program (GLTP) for 128 SHG members of NABARD Project area was organised in Village Mahmoodpur.
- The Aakriti production centre stitched and provided more than 200 customized safety PPE (Dangri) for workmen and employees.
- Facilitated the UPSRLM team to form 17 Village Level Organisation of SHGs.

FY 22-23 OUTREACH





SHAKUNTALA DEVI

Hardwork leads to prosperity!

Shakuntala Devi's inspiring journey unfolds in the heart of Panwari Village, where her affiliation with the Shradhha Mahila Mandal, a Women's Self Help Group, exemplifies her indomitable spirit. Embarking on an entrepreneurial venture, she secured an INR 80,000 loan from the group in 2022, marking the genesis of her remarkable saga.

Guided by determination, Shakuntala, alongside her husband, manages two thriving businesses. Each morning, she orchestrates a bustling milk collection centre for Madhusudan Dairy, collaborating with 50 to 100 local dairy farmers to amass an impressive average of 200 litres of milk per day. This enterprise garners her a steady income, yielding around INR 20,000 monthly.

The rhythm of her day extends beyond dawn, as her quaint shop adjacent to her home transforms into a hub of gastronomic delight. From delectable fried snacks to the enticing sweetness of Jalebi, and even savoury Chow-mein in the evening, Shakuntala's

offerings earn her a remarkable INR 40,000 per month.

Fuelled by unwavering determination, Shakuntala has already repaid INR 25,000 of her initial loan, leaving a balance of INR 45,000. Beyond financial success, her partnership with the Self Help Group has catalyzed a tangible enhancement in her standard of living. This transformative journey is underpinned by the profound impact of Kiran - A Yara India Community Initiative, which passionately fosters the growth of Self Help Groups in the region.

Kiran's tireless efforts have provided the nurturing environment for Shakuntala's aspirations to blossom. Brimming with gratitude, Shakuntala envisions a future where her children receive an education that unlocks their potential, a testament to her own indomitable spirit and the empowerment nurtured by the SHG. Her story echoes the unwavering belief that, with perseverance, dreams can indeed manifest into reality.



Ingenuity leads to a better life

Rakhi comes from the quiet village of Panwari. She's a spirited member of the Sapna Mahila Mandal, a Women's Self Help Group that's making a big difference. With a heart full of aspirations and a passionate way of speaking, Rakhi joined the group in 2013. These special groups were brought to life by Kiran as part of a Women's Empowerment Program.

In 2022, Rakhi took a bold step and borrowed INR 50,000 from the Self Help Group. Combining her savings, she set up a tubewell on her two-acre farm. This simple tubewell became a lifeline, not only nourishing Rakhi's land but also nearby farms. For each watering, she charges INR 100 per "bigha" of land, helping to earn a yearly income of INR 160,000.

This single initiative has transformed Rakhi's

family's destiny, pulling them beyond the grip of poverty. With sheer determination, she's already repaid half of her loan. Over the past years, Rakhi's household income has swelled, leading to a higher standard of living, all thanks to her participation in the SHG.

Kiran, the driving force behind these self-help groups, is a true hero. Rakhi is deeply grateful to Kiran for the life-changing opportunity. Now, Rakhi pays it forward by assisting other women to access the benefits of the SHG, creating a ripple effect of positive change.



Towards a brighter future!

Jayra Begum, a determined and resilient woman from Panwari, has embarked on an inspiring journey of empowerment and entrepreneurship. With an education up to Class 8, she ventured into the world of self-help through the Kaushal Mahila Mandal, a Self-Help Group (SHG), in 2013.

Under the Women's Empowerment Program, a ray of hope shone in Jayra's life through the efforts of Kiran, supported by Yara India's Corporate Social Responsibility. The SHGs ignited a spark of financial independence in women by nurturing the virtues of savings and extending timely credit.

In 2017, Jayra's aspirations soared as she courageously acquired a loan of INR 40,000. This seed capital birthed a charming trinket shop. Embracing the Skill Development project, she underwent training in a Beauty Parlour Course, unveiling new horizons.

In 2022, Jayra took another loan of INR 80,000 to refurbish her shop and buy new materials and furniture including a new parlour setup. Her shop metamorphosed into a vibrant hub, adorned with upgraded furniture, cosmetics, and sundry products. Monthly revenues of INR 7,000 became the norm, fueling her ambition. She diligently repaid her loan with INR 5,000 monthly instalments, paving the path to stability.

In Jayra's eyes, the future gleams with promise, her heart brimming with gratitude to Team Kiran. "With their unwavering support, I've scripted a tale of empowerment and hope," she shares, a testament to the transformative power of perseverance and community upliftment.



The power of collaboration and entrepreneurship

In a small space at the "Village House" you can meet a group of young and determined women who have come together to form the Aakriti Self Help Group (SHG). These spirited women had a common goal: to turn their dreams into reality, no matter what obstacles lay ahead.

Aakriti SHG was born in June 2022, and its 12 members had all completed an industrial tailoring course. But their journey wasn't just about stitching fabric; it was about stitching together their aspirations and courage. These women shattered societal norms, stepping out of their comfort zones and breaking barriers that said entrepreneurship was not meant for them.

Their path was not easy. Parents worried about their safety and the so-called "family prestige." In a society where taboos still lingered, these women had to prove that their dreams were worth pursuing. The whispers of neighbours and sceptical relatives tried to weigh them down, but the fire within these women burned brighter.

Team Kiran, a guiding light, stood beside them. They provided not just technical training, but also the unwavering support these women needed. With each stitch they sewed, with each

order they fulfilled, the members of Aakriti SHG began to prove that they were capable, strong, and worthy of success.

Stitch by stitch, they built their future. Schools and industries recognized their talent and entrusted them with orders for uniforms. This transformed their dreams into a tangible source of income. Every woman earned based on their hard work, creating stability that was their own doing.

But the story doesn't end there. These women became storytellers of resilience, sharing tales of overcoming struggles with hopeful hearts. Their income wasn't just financial; it was a bridge that connected them with their families and community. As the orders poured in, the whispers of doubt faded away. Relatives and neighbours started looking at them not with scepticism, but with admiration.

The story of Aakriti SHG is a story of strength, unity, and triumph. It's a tale that reminds us that dreams can be pursued, no matter how daunting the journey may seem. These women didn't just sew clothes; they stitched together a brighter future for themselves and generations to come.

8 DECENT WORK AND
ECONOMIC GROWTH



1 NO
POVERTY



SKILLING AND LIVELIHOODS



In the landscape of India's socio-economic progress, the concept of sustainable livelihoods stands as a beacon of hope and transformation. As the nation strives to bridge the gap in gender equality and equity, and as affirmative action seeks to uplift marginalized communities, the crucial role of skilling and empowerment becomes evident in steering individuals towards self-sufficiency and dignity.

Kiran's work in the Women Empowerment and Skill Development Domain has been a testament to the transformative power of focused efforts. Through programs like SHG Formation, Social Enterprise establishment, and Vocational Training, Kiran has not only empowered women but also enabled young people from marginalised backgrounds to harness various skills for self-employment, thereby enhancing their income and dignified living.

Moreover, in the pursuit of affirmative action, the notion of sustainable livelihoods takes on an imperative role in addressing the disparities faced by marginalized communities. These communities, often trapped in cycles of poverty, stand to benefit greatly from skills that can propel them out of their current circumstances. Kiran's unwavering dedication to the Affirmative

Action Domain further exemplifies this commitment. By providing marginalized individuals with the tools to gain skills, the organization contributes to breaking the chains of poverty and offering a pathway to sustainable livelihoods.

Skilling emerges as the pivotal bridge connecting these domains. By equipping individuals with diverse vocational proficiencies, Kiran doesn't merely impart skills; it catalyzes potential and sparks transformation. It becomes evident that the pursuit of sustainable livelihoods isn't merely an individual endeavour; it's a ripple effect that positively impacts families, communities, and the larger societal fabric.

In essence, the confluence of empowerment and affirmative action underscores the importance of sustainable livelihoods. Through skill development, Kiran's dedicated initiatives pave the way for empowerment, dignity, and socio-economic growth, thereby contributing to a more equitable and prosperous India.

Skill Development

Many projects have been initiated under the aegis of Kiran's Skills Development programs in our communities. These include training courses in home-based and industrial tailoring for women, beauty parlour courses, and fundamentals of computers for young people in high school and college.

Apart from the training programs, many developmental workshops with young students focused on Enterprise Development have also helped young people discover opportunities in the self-employment realm.

These projects lay the foundation of self-dependence in the participants and many of these beneficiaries have gone on to establish a small business of their own in the skills they have learnt.

Affirmative Action

Under this program, Kiran has identified youth from marginalised communities and given them scholarships for further education or referred to vocational training courses in partner NGOs as needed. The referrals to vocational courses are a part of a convergence initiative where impact can be maximised with the support of initiatives that are ongoing in this region.

For individuals who aspired to start their enterprises, Kiran has extended support under the IGA program helping them become entrepreneurs and job givers.

Many young people from these communities have joined vocational training courses run by GMR Varalakshmi Foundation or CIPET and have gone on to establish their careers in the manufacturing sector or set up businesses back home.

FY 22-23 ACTIVITIES

- Organized 03 days Enterprise Development program for the 120 students of the vocational training center, Babrala.
- Scholarship was provided to 60 students of Gunnour Tehsil.
- A two-day Quality of Life training organized for 40 women of village Mehua.
- Organised 01-day training for 100 youths on Entrepreneurship development with the support of Central Workers Education Board (CWEB), Bareilly in which 125 youths and SHG members participated.
- Supported 05 individuals from the SC category to start IGA (income generation activities).

FY 22-23 OUTREACH





VISHAL

The power of collaboration.

The story of Vishal is a testament to the power of opportunities in social development. Vishal, a 12th-grade graduate, faced the challenge of finding a means to support himself and his family due to a lack of prior experience and specific skills required for the corporate world. This is a situation faced by millions of Indian youth who despite pursuing education fail to find the right employment opportunity owing to the lack of skills. Vishal, however, didn't lose hope. Despite encountering dead ends in his job search, he persisted and sought guidance from his colleagues.

Vishal's encounter with the Kiran Team marked a turning point. They understood his predicament and introduced him to a vocational electrician training program offered by the GMR Varalakshmi Foundation. This referral partnership between Kiran and GMRVF has helped many young people receive crucial skill training leading to sustainable livelihoods. With determination, Vishal enrolled in the course.

The training was hands-on, exposing him to real work environments and live projects, such as electrifying local government schools, performing repairs, and installing electrical systems. This practical experience was invaluable, teaching him troubleshooting skills and customer interaction. The institute provided top-notch infrastructure, free training, accommodation, and meals. Even after the training, the institute continued to support and guide Vishal for two years, aiding in his transition to the workforce.

Vishal's hard work paid off when he secured a job at Maruti Company with an attractive package. This opportunity transformed his life, enabling him to earn a decent living and bring pride to his family. He expressed his gratitude to his mentors for providing him with valuable real-life experience and to the Kiran Team for selecting him for the training.



Self-help in its pure form!

Pinky Yadav, a resilient woman hailing from Babrala Town in Uttar Pradesh, stands as a beacon of empowerment in the face of societal challenges. Armed with determination and a dream of economic independence, Pinky embarked on a transformative journey. Trained under the Skilling Program orchestrated by the guiding hands of Kiran at the Village House, Pinky learned the art of running a beauty parlour from the comfort of her own home.

In a community where traditional gender norms sometimes cast shadows, Pinky defied limitations. Her aspiration to support her family and ensure a bright future for her young son motivated her every step. With unwavering commitment, Pinky utilized the skills she acquired to set up a beauty parlour within her home, a haven of self-expression and rejuvenation for her clients.

Despite constraints that initially confined her to her home-based venture, Pinky's business flourished thanks to the resounding endorsements of satisfied customers. Her

dedication not only earned her a stable income but also the admiration of her family members, who now share in her pride and success.

Pinky's story is not just hers alone; it mirrors the journeys of countless women who, buoyed by support from organizations like Kiran, break free from the shackles of patriarchy. These women, like Pinky, discover their potential to be self-reliant and invest in the education and well-being of their children.

Reflecting on her remarkable evolution, Pinky Yadav expresses heartfelt gratitude for Kiran's transformative role: "Kiran's guidance illuminated a path that led me to self-sufficiency. Her support empowered me to craft my own destiny and invest in my son's future."

Pinky's narrative resonates as a testament to the power of determination, support, and skill-building in dismantling barriers and fostering a future where women stand tall, strong, and self-assured.



INFRASTRUCTURE



In the realm of development, the significance of infrastructure cannot be overstated. It stands as the bedrock upon which the pillars of health, sanitation, economy, and overall quality of life are erected. An illuminating example of this symbiotic relationship is epitomized by the relentless efforts of individuals like Kiran, who have dedicated themselves to uplifting the lives of those in operational villages. Kiran's laudable endeavours have found strong support through the realm of infrastructure development, where the construction of essential village roads, culverts, drains, and sanitation facilities serves as a potent catalyst for propelling societies towards a more promising future.

Collaboration is the cornerstone of these transformative strides. Communities and organizations join hands to identify existing gaps and meticulously design sustainable infrastructure solutions. The holistic approach taken here goes beyond mere immediate improvements; it reverberates across various domains such as Health, Agriculture, and Education. The harmonious interplay between these facets showcases how the impact of infrastructure development extends far beyond its physical manifestations.

Furthermore, as we step into the fiscal

year 2022-23, the arena of infrastructure development has witnessed a series of remarkable advancements that underscore its pivotal role in fostering social good. Notable news highlights from this period underscore the domino effect triggered by well-planned infrastructure initiatives. From the installation of state-of-the-art health facilities in remote areas, fueling healthcare accessibility, to the deployment of modernized irrigation systems, and rejuvenating agricultural landscapes, every milestone attained serves as a testament to the far-reaching consequences of investing in robust infrastructure.

In conclusion, the interdependence between infrastructure and the facets of society it underpins remains steadfast. With a resolute commitment to sustainable development and the remarkable strides witnessed in recent times, it is evident that infrastructure development not only bridges immediate gaps but also serves as an indelible cornerstone upon which societies flourish. As we continue our collective journey toward progress, it is crucial to recognize that the fruits of our labour in the infrastructure domain bear profound implications, reaching far beyond tangible constructions, and fostering a better tomorrow for all.



Under the infrastructure domain, Kiran has supported the construction of 50 Toilets for low-income families in our communities. These toilets, constructed on a cost-sharing model that is based on the economic status of the beneficiary, are positively impacting the overall health indices of the community. Women benefit most from these Toilets as they get access to this basic sanitation service safely and securely. Similarly 10 Solar light installations were done.

FY 22-23 ACTIVITIES

- 43 residents of Village Pawari registered for water distribution through RO Plant.
- Constructed Drain in village Lodhi Nagla.
- Constructed Brick Paved Track in village Mehua Hasanganj.
- Streamlined water distribution through RO plant.
- Installed solar lights in 09 Rainbow - Pre Primary Education centre and 01 in Nagaliya Kazi Primary School.

FY 22-23 OUTREACH





COMMUNITY WATER CENTER

Purified Water brings health to Panwari

In the village of Panwari, situated near Babrala, a population of approximately 5,500 people predominantly engaged in low-income farming faced a significant issue. Their drinking water contained an excessive level of Total Dissolved Solids (TDS), leading to adverse health effects among the residents.

High TDS levels in drinking water can result in various health complications, including kidney stones, and gastrointestinal issues such as stomach pain and diarrhoea. In severe instances, prolonged exposure to high TDS levels may lead to kidney and liver diseases, and even fatal outcomes.

In response to this pressing challenge, Team Kiran undertook a crucial initiative in the year 2021. They established a Reverse Osmosis (RO) Water plant within the village, designed to purify over 1,000 litres of water per hour. This initiative aimed to provide the community with access to safe and clean drinking water.

Despite facing challenges with the village's unstable electricity supply, the dedicated staff operating the RO plant ensured uninterrupted

water supply to the residents. The initiative operated under two financial models: villagers could collect potable water free of charge by visiting the plant, or they could opt for home delivery by paying a nominal fee of INR 100 per month.

Approximately 65 families availed themselves of the complimentary water supply from the RO Plant, while 35 families chose the home delivery service. This intervention substantially improved the health and well-being of families who previously grappled with TDS-related water quality issues, becoming an indispensable resource for the community.

The village elders expressed their gratitude to Team Kiran for their initiative, recognizing the RO Plant as a lifeline that significantly enhanced the quality of life for the residents of Panwari. The provision of clean water was transformative for the village, bringing about positive changes in the lives of its inhabitants.

3 GOOD HEALTH
AND WELL-BEING



6 CLEAN WATER
AND SANITATION



HEALTHCARE



In the realm of societal progress, few domains bear as much significance as Health, Sanitation, and Drinking Water. For years, this domain has beckoned both governmental and private endeavours in India, marking it as one of the most critical areas for intervention. Its significance stems from the fact that investments made here possess the profound potential to revolutionize lives on an individual level and catalyze community well-being and advancement on a grander scale. From the crucial sectors of Child and Maternal Health to the comprehensive continuum of Primary, Secondary, and Tertiary care, India has undoubtedly traversed a substantial path since gaining independence. Yet, when juxtaposed against more developed nations, there remains an expansive arena for growth and accomplishment within these vital domains.

Amidst this landscape, Kiran has fervently dedicated itself to nurturing the health and well-being of communities within its intervention area. The breadth of Kiran's interventions extends across multifaceted sub-domains, encapsulating pivotal aspects such as Mother and Child Health Care, Nutrition, Menstrual Health and Hygiene, Health Clinics, and Health awareness camps. This holistic approach is underpinned by synergistic

collaborations with government functionaries and communities, reflecting the potency of collective action in propelling transformative change.

Zooming in on Uttar Pradesh, the past year has witnessed noteworthy strides. Enhanced healthcare services, bolstered by government initiatives and private sector engagement, have demonstrated the potency of collaborative strategies. Moreover, localized interventions targeting sanitation and clean water provisions have laid the groundwork for healthier communities. This blend of grassroots endeavours and systemic enhancements encapsulates the essence of progress in this domain.

In essence, the synergy of historical momentum, contemporary developments, and localized initiatives underscores the enduring significance of the Health, Sanitation, and Drinking Water domain. Kiran's steadfast commitment exemplifies the transformative power that resides within focused interventions, fostering a healthier, more resilient society for generations to come.

Project Vatsalya and Chiranjeevi

This Maternal and Child Health project focuses on various activities to ensure proper vaccination for children and also conducts awareness activities for disease prevention among mothers. Further, under anaemia control, awareness and counselling work is carried out for girls and women while also supplying them with iron tablets where needed. Under prevention of malnutrition, screening and awareness activities are carried out with the support of local ICDS workers, while also giving necessary supplements where needed.

Project Helping Hand and Divya Drishti

Under these interventions, people with specific needs are identified through camps and awareness activities. For people who need prosthetic limbs, camps are organised with the Inali Foundation which provides prosthetics to the beneficiaries as needed. In partnership with Gandhi Eye Hospital, tertiary eye care is extended to people with cataracts who are identified through bi-monthly screening camps.

Project Shubhangi

This project aims to improve the health of women in our communities for which we organise a Gynecological screening camp along with counselling and awareness meeting with girls and women on menstrual hygiene practices. Further, Kiran has supported local SHG women to start a sanitary pad manufacturing unit and activities include promotion of the pads branded "Shubhangi".

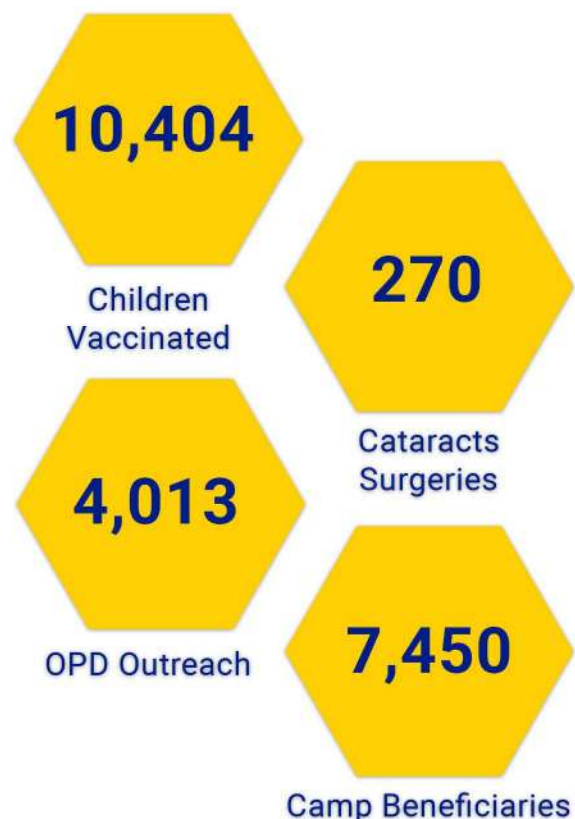
Project Sanjeevani

To create healthy communities, this project works on providing curative healthcare through a Community Health Centre as well as Mobile Health Camps. Both activities provide much-needed care at a very low cost, especially for women in the case of the mobile camps. Under both activities, doctors provide primary care and counselling support along with medication as needed by the patients.

FY 22-23 ACTIVITIES

- Project Shubhangi – Women SHG sold 3823 sanitary pads generating income of Rs. 25272.00 to SHG members and Village Level Volunteers.
- School health checkup camp for general health examination, eye, and dental examination organized in 13 Govt. Schools covering 1175 students.
- Prosthetic upper arms were provided with free of cost to 71 amputees.
- 167 people (old aged, widow and disabled) linked with social security schemes.

FY 22-23 OUTREACH





Rediscovering ability!

This is the inspiring story of a resilient young woman named Dolly who lives in Shahjahanabad. One day, a tragic accident occurred when her bangle got entangled in a chaff cutter machine, resulting in the amputation of her hand. Initially, she didn't pay much attention to this life-altering event. However, as time went on, the challenges of daily life became increasingly difficult for her. She felt self-conscious about attending college, couldn't participate in activities with her friends, and even simple tasks became a struggle.

Dolly and her family sought help from numerous doctors and reached out to various individuals, but they couldn't find a viable solution. The exorbitant cost of prosthetic arms added to their despair, given their financial constraints. It seemed like there was no way out of this difficult situation.

But then, a glimmer of hope emerged when the Kiran Team visited their village to identify individuals who had lost their limbs. Dolly was selected as one of the 64 candidates for receiving a prosthetic limb through the Kiran's collaboration with Inali Foundation, a non-profit organization. Their mission was to

provide free prosthetic upper limbs to those who had lost them due to accidents.

Dolly's experience at the prosthetic limb fitment camp was an emotional and life-changing journey. The medical professionals made her feel comfortable and provided detailed instructions on how to use the prosthetic hand. These included practical tips such as removing it before bedtime, avoiding heavy lifting, and keeping it charged.

This support from Kiran and Inali Foundation was a lifeline for Dolly and others facing similar challenges. Tragic accidents, economic disparities, and limited healthcare access in rural areas often make it difficult for people to obtain prosthetic limbs. Dolly expressed her gratitude to the Kiran Team for helping her regain self-confidence, mobility, and a positive self-image. She believes that the only disability in life is a negative attitude.

The prosthetic limb not only restored Dolly's physical abilities but also instilled in her a newfound sense of optimism and hope for a brighter future.

EVENTS AND RECOGNITION



Valedictory Ceremony of Vocational Training students

A Valedictory function was organized on the CSR campus to celebrate the hard work and achievements of our trainees in Beautician, Sewing, and Industrial Tailoring classes. A total of 160 students were proudly awarded certificates in recognition of their successful completion of the training programs. The highlight of the event was an impressive fashion show, where the industrial tailoring students confidently walked the ramp in outfits they had skilfully stitched themselves. It was truly remarkable to witness the fusion of their creativity and honed skills.

Celebration of Joy of Giving Week

The celebration of the Joy of Giving Week took on a thoughtful meaning as our employees wholeheartedly embraced the spirit of giving through dedicated volunteering efforts. Their generosity materialized in the form of substantial cash contributions, enabling the donation of essential items such as cotton and woollen clothing, and a much-needed refrigerator to the Old Age home in Babena, Pawasa, District Sambhal.



During the Annual NGO partners meet organised by GMRVF, Delhi the organization was felicitated in recognition of its remarkable efforts in mobilizing youth from District Sambhal for skill training across various trades.

Award from NABARD

The staff of Kiran was facilitated by NABARD for exemplary work done during the year in NABARD supported projects such as 100 SHG formation project, LEDP (Livestock management for 130 women) and Construction of Rural Haat in Village Baghau.



SPECIAL PROJECT



Kiran rejuvenated four ponds in villages Pawari (Pond Jor) Mehua (Pond Dhaka), Lodhi Nagla (Pond Kunda), and Lohamai (Pond Macchiya), of Gunnaour Tehsil to conserve the rainwater and improve the level of depleting underground water in the area. These ponds, which cover an extensive area of 14,568 square meters, were strategically selected with the support of local

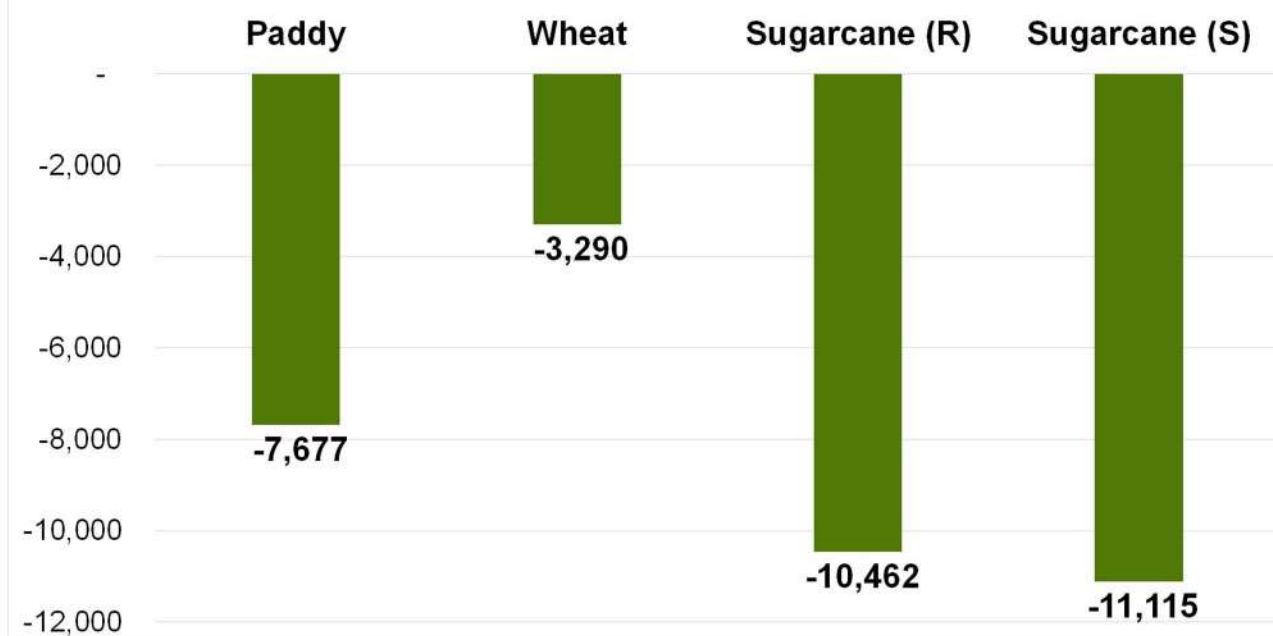
government authorities and were restored in consultation and involvement of the community. Apart from the excavation, the beautification of these ponds was carried out by constructing stairs and pathways on the bund with interlocking bricks and installing benches and handpumps for public use.

IMPACT STUDY - AGRICULTURE

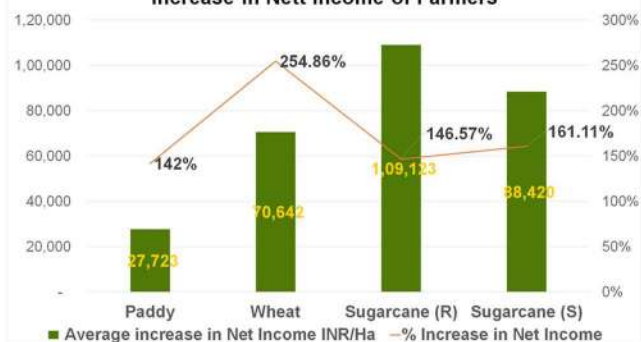
To evaluate the impact of the 4 pillared soil and water conservation initiatives under the agriculture domain, Kiran commissioned a study titled "Evaluating the Impact of Agricultural Water Management Interventions in Sambhal district by Kiran-A Yara Fertilizers Community Initiative" carried out by experts from Institute for Resource Analysis and Policy (IRAP), Hyderabad in January 2023. The study examined the positive impact of the program that includes services to the farming community viz; Soil Testing, Laser Levelling, Deep ploughing and Provision of Bio-Fertilisers.

The results of the study were extremely encouraging and vindicated the approach adopted by Kiran for the welfare of the farming community. The study observed that there has been a "significant reduction in both applied water and consumptive water use for all three crops post-adoption of the treatment package by the adopter farmers". The following graphics represent the data in visual form and demonstrate how the soil and water conservation initiative has immensely benefited rural farmers.

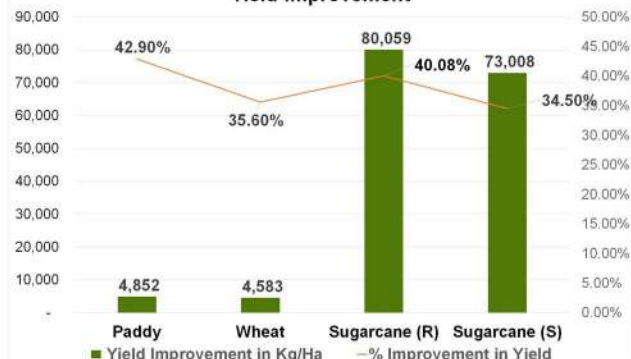
Water Consumption in Cubic Meter per Hectare



Increase in Nett Income of Farmers



Yield Improvement



TRUSTEES



Mr. M S Prasad

Vice President (Production), Yara India, Babrala (UP)
Chairman Trustee (Kiran-A Yara India Community Initiative)



Ms. Alka Talwar

Ex. Chief - CSR and Sustainability,
Tata Chemicals Limited



Mr. Khemraj Dureja

General Manager (Maintenance, Production Management (HESQ & Operations)),
Yara Fertilisers India, Babrala (UP), India



Mr. K P Shekhar

General Manager (Legal - Africa & Asia),
Yara Fertilisers India, Gurgaon (Haryana), India



Mr. Ajay Kumar Pathak

Assistant General Manager (Head, Finance and Accounting)
Yara Fertilisers India, Babrala (UP), India



Ms. Jhilmil Das

Assitant General Manager (Head, Human Resources),
Yara Fertilisers India, Babrala (U.P), India

TEAM KIRAN

Mr. Binay Kumar
Senior Manager, YFIPL

Mr. Suraj Kumar Sivan
Deputy Manager, YFIPL

Mrs. Shubha Sharma
Senior Program Manager, Kiran

Dr. Veer Pal Singh
Program Manager, Kiran

Mr. Dharendra Singh
Assistant Program Manager, Kiran

Mr. Niranjana Singh
Assistant Program Manager, Kiran

Mrs. Manju Kumari
Senior Project Officer, Kiran

Mrs. Mamta Sagar
Project Officer, Kiran

Mr. Nekram Singh
Project Officer, Kiran

Mr. Ganga Prasad
Project Officer, Kiran

Mr. Mauharpal Singh
Assistant Project Officer, Kiran

Mohd. Alam
Assistant Project Officer, Kiran

Mr. Yashlesh Kumar
Assistant Project Officer, Kiran

Mr. Amar Pal
Field Officer, Kiran

Mr. Bidhan Chandra Sarkar
Field Officer, Kiran

Mr. Shekhar Gupta
Accountant, Kiran

Mr. Raj Kumar Sharma
Instructor, Kiran

Mrs. Anupam Yadav
Instructor, Kiran

Mrs. Geeta Gupta
Instructor, Kiran

Report Design, Content and
Photography by
Dhriti Communications Private
Limited, Hyderabad
www.dhriticomms.in

Kiran

A Yara India
Community Initiative



Kiran - A Yara India Community Initiative
Department of Community Development
 Yara Fertilisers India Private Limited
 Indira Dham, Babrala - 242021
 District - Sambhal, Uttar Pradesh
www.yara.in/csr